

2025 AFFILIATE ADVERTISING OPPORTUNITIES

Build Relationships, Grow Your Business



TV monitors in South and East meeting rooms

- 1 month at \$125 (auto-renewed automatically with CC'd on file)
- Two 65" TVs hung in EACH of the two large meeting rooms.
- TVs located in the East County Lobby, South County Lobby
- Meeting room TVs on during PSAR classes/events/meetings
- TV's in East Lobby and South Office on during business hours
- Total of 6 TVs / impressions (member views) 9,000+/ month



Business Card Advertising in the Pitch Booklets (limited spots)

- 12 months for \$300 per booklet
- 3.5" x 2" business card as one of the 20 in each pitch booklet.
- First Come first served.
- Distributed at our South (Wednesday) and/or East (Thursday) pitches
- Impressions (member views) 2,400+



PSAR Education Class/Event

- See Class Sponsor Price Sheet for cost
- Display marketing materials at the class.
- 'Sponsored by' and Logo added to the marketing of the class
 - 2-3 Emails to members ◦ blog ◦ pitch PowerPoint slide/booklet ◦ flyers ◦ post email
- Some classes will have more than one sponsor



Orientation Class (engage new real estate agent members)

- \$300/Orientation - Orientation is held once a month
- New members are required to attend the first 60 days of joining PSAR
- 'Sponsored by' and logo added to the email invitations to new members
- Food provided by PSAR
- Sponsor will have 2-3 minutes to address the new members



Pitch Session (Breakfast sponsorships available - Tues/Wed/Thurs)

- Cost of bringing a breakfast *see breakfast 'sponsor expectations' page
- Banner in pitch email/booklet/presentation slides
- Sponsor will have 2-3 minutes to address attendees
- Cancellation within 14 days will be charged a cancellation fee (\$150)

Pitch Session (Coffee sponsorships available - Tues/Wed/Thurs)

- \$200 for one month (4 consecutive pitch sessions)
- We make and serve the coffee / don't need to be present to sponsor
- Distribute marketing materials / shout-out from pitch hosts



MLS Dashboard Banner Spotlight Advertising

- Pricing varies based on target
- Average 110,000+ impressions/month
- Daily exposure to 3,400+ MLS users daily
- Email communications@psar.org for pricing

2025 PSAR Sponsorship Form

Questions? Call: PSAR at 619-421-7811

- ☐ **Yearly Affiliate Membership Fee \$199.00** (fee is prorated over the year)
- ☐ Advertising on TV monitors in East and South meeting rooms & foyes
- ☐ Business Card Advertising in the Pitch Booklets
- ☐ Sponsor a PSAR Education Class
- ☐ Sponsor an Orientation Class (held once a month with new members)
- ☐ Sponsor a Pitch Session (Credit Card to be held for cancelation charge of \$150)

CONTACT INFORMATION

Company Name: _____ Contact Phone: _____

Contact Name: _____ Contact Email: _____

CREDIT CARD INFORMATION OR FOR SECURITY, CALL PSAR

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER ☐ OTHER _____

Name on Card: _____

First Middle Initial Last

Card Number: _____ Expiration Date _____ Security Code _____

Billing Address: _____

Street City State Zip

Signature: _____ Date: _____

~~Credit Cards will be kept on file and sponsorship will auto-renew until the end of the year unless PSAR is notified 3 weeks prior to the end of your sponsorship.~~

By Check: Make Check out to Pacific Southwest Association of REALTORS
Mail to: Pacific Southwest Association of REALTORS, 1150 Broadway, El Cajon, CA 92021

PLEASE EMAIL THE COMPLETED FORM TO SUPPORT@PSAR.ORG OR
SEND THE FORM TO ABOVE ADDRESS C/O SALLY VALDEZ



support@psar.org | 619.421.7811

WWW.PSAR.ORG

2025 PSAR Pitch Sponsor Expectations

Questions? Call: PSAR at 619-421-7811

Breakfast Sponsor :

- Sponsor banner will be in the pitch session email that goes out the night before
- Sponsor banner will be in the Pitch Booklet handed to attendees (south & east)
- Sponsor Slide will be included in the pitch PowerPoint slides
- Sponsor banners and presentation materials for display and distribution during the pitch session are welcome
- You are welcome to have a door prize but please let the host know before the start of the pitch. (to be held at the end of the pitch)
- 2-3 (max) minutes of speaking/presentation time during the pitch session
- Breakfast should be a combination of a warm item and cold item(s) are strongly suggested. (NO DOUGHNUTS) Remember, your breakfast contribution is in lieu of a sponsorship fee.
- We do not have serving materials (platters/serving utensils/containers) please plan accordingly.

CANCELLATION within 14 days of your sponsorship will be subject to a cancellation fee of \$150.

The better the breakfast... the better the impression... the better the results

Breakfast Examples:

- Breakfast burritos (cut in half)
- Breakfast quiches (cut into serving sizes)
- Yogurt
- Fruit
- Individually wrapped breakfast items (chees sticks/pastries/granola bars)
- Muffins (mini's or cut large ones in half)
- Bagels and cream cheese
- If you bring doughnuts bring other options as well.

Coffee Sponsor :

- Sponsor will run for 4 weeks consecutively for consistency.
- Marketing materials can be put out when sponsor is present
- Sponsr doesn't have to be present each week. They will be recognized and thanked by the host each week.

PLEASE EMAIL QUESTIONS TO PITCH@PSAR.ORG OR
CALL SUPPORT AT 619.421.7811